



Food Hotel China 2018

Shanghai, China
November 13-15, 2018

After witnessing a decline in exports to China in 2015, U.S. agricultural and food product exports rebounded in 2016, growing by 7% to USD 25.2 billion in total exports. At 10.83 billion dollars, China is also, according to USDA statistics, the largest importer of agricultural and related products from the Southern United States. Aside from soybeans and coarse grains, the region's largest export items, pork, processed fruit and tree nuts saw tremendous growth between 2015 and 2016.

Food Hotel China, held for over 20 years in Shanghai, has been widely recognized by the industry players as a leading show for the HRI channel. Over 91,000 trade buyers, food & beverage managers and chefs visited the 2017 edition seeing 2,450 exhibitors across 43 countries and regions. It serves as an ideal platform not only for product showcase and procurement but for communication in foodservice solutions as well.

Participation Fee: \$1,500 for Corner or In-Line Booth Space

Fee Includes:

- Furnished booth space (9 square meters)
- Interpreter services
- Up to 100lbs gross weight of sample products from a US consolidation point to the show using SUSTA's designated freight forwarder

***50% CostShare:** Apply now for SUSTA's 50% CostShare to request 50% reimbursement of travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more!

Registration Deadline: August 15th, 2018 (No refunds for cancellation after this date)

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Produce, Retail Products

Product Description: Bakery/Confectionery (finished products) • Snack Foods • Juices • Grocery and Canned Goods • Wine/Beer • Non-Alcoholic Beverages • Dried Food (Fruits/Nuts) • Baking Mixes and Ingredients • Dairy Products (CNCA Approved) • Baby Foods • Breakfast Cereals • Health Foods • Frozen Foods • Ready-to-eat foods

Activity Managers:

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